



NEIFELD DOCKET NO: OBSP5GARD-USC2

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: WILL GARDENSWARTZ

USPTO CONFIRMATION CODE: 5962

SERIAL NO: 09/893,775

FILED: 6/29/2001

EXAMINER: Donald Champagne

GROUP ART UNIT: 3622

FOR: Communicating with a Computer Based on the Offline Purchase History of a Particular Consumer

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

37 CFR 1.111 AMENDMENT

Sir:

In response to the non-final office action mailed June 6, 2005, please enter the following amendment and consider the following response.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 8 of this paper.